



## **See Your Selfie (in Recovery) Sample Press Release**

SEE YOUR SELFIE (in recovery) is a year long campaign to promote the recognition of those in recovery from drug and alcohol addiction as well as the RECOVERY DAY celebrations held across the country in September each year.

Recovery participants are encouraged to take a selfie picture and post it in the photo gallery at [www.facesandvoicesofrecovery.ca](http://www.facesandvoicesofrecovery.ca) where they can be seen by all. This campaign will not only help address the stigma associated with being in recovery but also help empower all those who are engaged in the recovery experience.

Please help your viewers, listeners or readers to learn more about recovery and support our campaign.

For more information, please visit our [website](#).

[insert local group information and contact methods]